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For more information please contact:

Scott Lau
V. P. Marketing
National Institute of Webographers
Webographers.com
ScottLau@Webographers.com

**RealTown Blogs added as Blog Sponsor to REAL ESTATE
WEBOGRAPHER™ Certification**

Avondale, AZ – July 24, 2008 - The National Institute of Webographers, owner of the REAL ESTATE WEBOGRAPHER™ (REW) program, announced today that it has reached an agreement to feature RealTown Blogs as an official REAL ESTATE WEBOGRAPHER™, Technology Partner. Showcase of RealTown Blogs within the REW Certification compliments training on Blogs, a course module within the REW certification curriculum.

As a leader in technology-awareness training for real estate professionals, the National Institute of Webographers showcases exemplary products to best compliment curriculum rooted upon technology awareness and adoption by real estate professionals. The National Institute of Webographers named RealTown Blogs as an official Blog sponsor, citing its exemplary wealth of online information and vast blogging community.

"We are excited to showcase RealTown Blogs to candidates of the REAL ESTATE WEBOGRAPHER™ certification. A RealTown Blog is highly brand-able and customizable, where users can setup a RealTown Blog and begin blogging all in the same day." said Marc Grayson, president of the National Institute of Webographers. Grayson continues, "As the industry's oldest and most respected real estate network, a RealTown Blog is perfect for the real estate professional looking to launch his or her blog presence, while continually learning from the vast experiences of those RealTown veterans sharing their own insider perspectives."

Starting your own Blog is the one of the first steps in helping establishing your online presence. That's why RealTown Blogs are offered for free to all RealTown members. It's this welcoming attitude that real estate professionals, over the years, have made nearly 1 million posts to RealTalk and other public and private communities hosted by InternetCrusade®.

"Designating RealTown Blogs as a Technology Partner within the REAL ESTATE WEBOGRAPHER™ Certification is an exciting opportunity for RealTown's Internet Crusade. As a technology provider, we strongly support REW™ certification for agents, brokers and assistants," said Saul Klein, CEO for RealTown's Internet Crusade. He

continues, “REW curriculum details blogging strategies for real estate, business communications. RealTown Blogs compliments these strategies, standing as a robust and free blogging platform for real estate professionals.”

About National Institute of Webographers

Since 2004, The National Institute of Webographers, LLC has been an advocate for technology awareness for professionals in the Real Estate industry. The REAL ESTATE WEBOGRAPHER™ Program (REW™) provides consumer-facing solutions, education and training through a series of interactive online courses.

The online modules for REALTORS® and Assistants include Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and the Learning Laboratory™, where Certificants can access an array of showcased technologies for hands on learning.

Available 24/7/365, these courses provide the opportunity for working professionals to learn at their own pace while enhancing the skill sets necessary to compete and excel with today’s web savvy consumers. REW™ professionals provide consumers with a positive and profitable Real Estate experience.

For more information on the National Institute of Webographers, please visit www.webographers.com or contact Scott Lau at ScottLau@Webographers.com.

About InternetCrusade’s RealTown

InternetCrusade® (www.InternetCrusade.com) is a San Diego-based company that was founded in 1995. Specializing in online publishing, InternetCrusade provides tools and systems for real estate professionals including domains, domain hosting, e-mail systems and hosting, listservs, online voting and surveys. InternetCrusade’s principals have more than 100 years of combined real estate industry experience.

InternetCrusade powers the RealTown.com real estate portal, the industry’s oldest and most respected real estate network featuring a variety of online communities as well as a wealth of community created content.

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