

Jim and Gayle Buske, co-founders of [Team-Double Click®](#) have always been on the forefront of providing solutions to the ever-increasing concerns with the environment and the current state of our nation's economy. After much research and surveying their virtual assistant database of 50,000 strong and growing daily; Jim and Gayle decided that it was not just a want, but a true need to provide a viable business opportunity to those individuals looking for an alternative to working the 9-5 job.

Team Double-Click® recently launched their answer to the increasing challenges of working in corporate America: the [Licensed Virtual Assistant program](#).

A Team Double-Click® Licensed Virtual Assistant is an individual who wishes to build their client base, backed by Team Double-Click's® recognized branding and stellar reputation.

With this ground-breaking program, virtual assistants pay a flat monthly fee to be licensed by Team Double-Click®. Licensing will allow virtual assistants to use the Team Double-Click® name, brand, logo, and marketing messages to obtain their own clients rather than wait for Team Double-Click® to find clients for them. In growing their virtual assistant business, a [Licensed Virtual Assistant](#) will have the ability to perform the work themselves or to earn additional income by placing clients with Team Double-Click's® highly trained support-level virtual assistants.

I had a chance to talk to Gayle recently and she shared the following insightful information to my questions:

Many individuals are interested in working from home, but don't believe they can make the kind of income they make in corporate America. Why was it so important to create the Licensed Virtual Assistant program and do you believe it can be a long-term solution to the growing concerns we have with the current state of our economy?

We have heard from so many individuals that they can no longer afford to work in Corporate America. With rising gas prices, day care expenses, the cost of career clothes and daily lunches- we have received emails from individuals stating that they make less than minimum wage when they add up all of the costs. And these are from people that make a good income. That coupled with the uncertainty of many companies' futures, working virtually and growing a home-based business is becoming more and more of a necessity; not just an option any longer. We created the Licensed Virtual Assistant program as a viable alternative to the corporate job where individuals literally have the opportunity to make over \$100k a year. The amount of money that they generate with this opportunity is completely up to them. A good analogy is to look at the Licensed Virtual Assistant program as similar to how Real Estate Agents pay a "desk fee" to build their business utilizing the reputation of the brokerage company that they work with.

Want more information on the Licensed Virtual Assistant program? Click here to learn more: www.LVABiz.com.

In reading some of the articles that you have wrote, you have mentioned numerous times your concern for the environment. Why do you feel so strongly about this topic and how can virtual staffing help the global concerns we are all facing?

Team Double-Click® created the [Licensed Virtual Assistant program](#) as an option to grow a home-based business, in part to help the environment. A recent report by Undress4Success.com, an online center for information about work-at-home job and business opportunities provided the following startling information:

A gallon of gasoline is assumed to produce 19.4 pounds of carbon dioxide (CO₂), a greenhouse gas that damages air quality. Currently, Team Double-Click[®] virtual assistants, save a total of 787,349 pounds of CO₂ a year. That's more than 40,000 gallons of gasoline being saved a year.

Team Double-Click[®] believes that we all need to do our part to help the environment and those facing the daily challenges of working outside the home with the current economic landscape. We want to help as many individuals to be able to work from home *and* be there for their families.

Can you share why you believe that it is imperative that companies consider finding staffing solutions through a virtual channel, like Team Double-Click[®]?

The business landscape is ever-changing and the cost to fill a corporate position continues to rise. The average cost of an employee can be as much as 2 1/2 times their salary and includes social security, vacation/sick time, health insurance, worker's compensation and Medicare. This doesn't even include the cost to train an employee when they are first hired. Per Business Week, the average number of days that it took for an American company to fill a job vacancy was 48 days. The average cost per hire was \$3,270.00. When hiring virtual assistants, companies do not have the costs involved with regular employees and can save thousands of dollars a year.

What are the benefits for companies to work with Team Double-Click[®] for their staffing needs?

With Team Double-Click[®], the companies' needs are assessed and based upon their requirements; they are matched with a highly-skilled and trained virtual assistant. Our [virtual assistants](#) use the most advanced means of communication, and the newest, most efficient and time-saving office products and work delivery, without any geographic boundaries. One of our virtual assistants, Tamara Hancock received the following compliment from one of her clients: *"I just talked to my client and got the greatest news! Originally the plan was to keep her current "in house" assistant, but because of the outstanding service she has received working with Team Double-Click; she is going to work exclusively with us. She loves working with Team Double-Click[®] virtual assistants because she knows we bill to the minute for the work that we do and continually provide solutions that are time-savers."*

Team Double-Click[®] believes that we all need to do our part to help the environment and those facing the daily challenges of working outside the home with the current economic landscape. They want to provide solutions for clients that allow them to make the transition from in-house staffing to virtual assistants a seamless transition. Visit Team Double-Click's website today to find out more about the cost-effective, environmentally-friendly options that are right for you: www.teamdoubleclick.com.