



Leading Real Estate Blog Provider, Blogging Systems, Powers New Corporate Blog for Webographers.com

Blogging Systems chosen for its un-matched real estate knowledge, also named Webographers.com corporate sponsor.

Princeton Junction, NJ (PRWeb) January 31, 2007 -- www.bloggingystems.com -- Blogging Systems Group, the leading real estate blog provider, today announced its role in providing the blog technology for Webographers.com new corporate blog.

Webographers.com's primary service includes training, assessment and certification in real estate, web-based or web-enabled technologies.

Goals for the new corporate blog -- blog.webographers.com -- include the following:

1. Corporate Identity - to best convey the level of technology education provided at Webographers.com, the corporate blog is a platform to detail expertise on RE technologies; giving potential clients and site-visitors a glimpse into what is behind the door.
2. Dynamic Content - Given that the real estate technology landscape is always in full motion, Webographers.com desires the ability to keep up with the latest in emerging technologies; faster than the latest edition of their textbook, faster than updates to their online training.
3. Customer Relationships - blogs natively look to solicit feedback with site-visitors who express candid opinions on a topic of discussion. We look to continuously learn about real estate technology from those in the "trenches".

In order to reach its goals, Webographers.com decided to leverage the blogging technology of industry leader, Blogging Systems.

"Webographers.com chose Blogging Systems because of its thorough understanding of the real estate industry and its commitment to helping the industry leverage the benefits of blogging," said Marc Grayson, President and Founder of Webographers.

Blogging Systems' blog platform, which can be used in a variety of marketing methods, is for real estate organizations who want to create a one-stop online destination for all news and information pertaining to their local communities and their real estate target market.

- By creating a blogsite for local community members or real estate services companies, organizations are able to:
- increase brand awareness
 - generate real estate leads
 - gain a competitive advantage



"Blogging Systems has had great success in helping Realtors leverage the blogosphere to expand their reach and their business," said Richard Nacht, CEO of Blogging Systems. "Blogging is no longer a marketing tool on the horizon; rather it's a marketing tool that's on the industry's door step for both individual Realtors and organizations. Webographers understands the power of blogging and we are honored to help facilitate the conversation between them and their constituents."

Visit Webographers newly launched blog at blog.webographers.com.

Learn about Blogging Systems' blog platforms at: <http://www.bloggingystems.com/lp/wp/>

About Webographers.com

The National Institute of Webographers, LLC and REAL ESTATE WEBOGRAPHER™ professionals are committed to real estate agents, brokers and independent contractors establishing a marketable, effective, and user-friendly web presence for themselves or for their clients.

The company's primary service includes training, assessment and certification in real estate, web-based or web-enabled technologies. The REAL ESTATE WEBOGRAPHER™ certification is not a real estate license. Rather it denotes standards of comprehension in applied use of web applications for real estate objectives. REAL ESTATE WEBOGRAPHER™ certificants adhere to a Commitment document, to continue to further embrace, accept and adopt technology for themselves and their web-savvy consumers.

Learn more at www.webographers.com or Call 888-877-0159.

About Blogging Systems Group

Blogging Systems provides real estate blog platforms that produce a low-cost, high results tool for Community networking (both offline and on the internet), effective communication and collaboration, competitive marketing, sales and customer relations.

Blogging Systems provides turn-key Community blog networks which are the ultimate real estate marketing tool. Ours is a "soup to nuts" approach with experienced blog professionals who guide clients through the process step-by-step. Not only do we provide the most robust real estate blog platform on the market today, we back it up with training and technical support. Clients receive a turn-key system and the training and knowledge needed to use it as a complete real estate marketing system.

For more information about how to add a blog to your real estate marketing tools, visit: www.BloggingSystems.com or call: 800-985-BLOG (800-985-2564)

###



Contact Information

Jolina Pettice

Blogging Systems Group

<http://www.bloggingsystems.com>

952 400 0349

Online Web 2.0 Version

You can read the online version of this press release [here](#).