

FOR IMMEDIATE RELEASE

The National Institute of Webographers announce iseemedia, Inc. as the official “Mobile Technology” Sponsor in the REAL ESTATE WEBGRAPHER™ certification.

Avondale, AZ (May 16, 2007) - The National Institute of Webographers (www.Webographers.com) has awarded iseemedia Inc. (TSX-VENTURE:IEE), corporate sponsorship of the “Mobile Technology” competency within the REAL ESTATE WEBGRAPHER™ (REW™) certification. As the leader in technology training and certification for real estate professionals, the National Institute of Webographers looks to showcase exemplary companies and products to best promote technology awareness and adoption by real estate professionals.

iseemedia is addressing the growing demand for mobile solutions for the on-the-go, real estate agent. iseemedia and its North American partner RealBiz360, have taken great strides to provide extensive mobile applications for the real estate professional. “Mobility is the new business requirement amongst top-producing real estate professionals; more than just email and managing a calendar while on-the-go. The REAL ESTATE WEBGRAPHER™ certification is a must-have for the “Mobile Agent”, highlighting mobile activities like MLS access, electronic document access, and virtual tour creation with in-camera photo-stitching capability from mobile, digital cameras”, said Anthony DeCristofaro, Chief Executive Officer, iseemedia.

“We are excited to showcase the iseemedia mobile technology to the candidates of the REAL ESTATE WEBGRAPHER™ certification. Today’s agent wants to do more while on-the-go, as agents spend half their time in the field interacting with current or potential clients, or at their respective properties and listings. iseemedia research and development on the mobile-front, has led to agent-centric solutions through business partners like RealBiz360 and Kodak; paving the way for agents to do more when away from their PC”, said Marc Grayson, President, National Institute of Webographers.

RealBiz360’s exclusive solution offers the world’s first in-camera stitching capability from Kodak fully integrated with the High Definition Virtual Tour™ Marketing System. The Kodak V-Series In-Camera Panorama can directly stitch and upload a panorama to the exclusive iseemedia Photovista TourBuilder™ software that drives the Virtual Tour Marketing System. “The combination of iseemedia’s iseephotovista’s stitching technology embedded in the Kodak V-Series digital cameras and RealBiz360’s High Definition Virtual Tour™ software gives real estate professionals one of the simplest and fastest ways to create virtual tours on the market today,” said Steve Marques, President, RealBiz360.

About iseemedia Inc.

iseemedia Inc. is a software developer focused on the commercialization of advanced, rich content adaptation and delivery solutions for Web and wireless applications. The Company has a global patent portfolio of 39 issued and pending wireless and imaging patents. iseemedia is publicly traded on the TSX Venture Exchange (Symbol:IEE). For more information, visit www.iseemedia.com

About RealBiz360 Inc.

RealBiz360 Inc, a subsidiary of iseemedia Inc., provides real estate professionals and virtual tour providers with an innovative creation, marketing and delivery system for High Definition Virtual Tours. The completely hosted solution includes the easy-to-use Photovista TourBuilder™ software as well as multiple creation options such as stills, 180° and 360° Panoramas, slideshows and 360°x360° Fisheye as well as an integrated marketing system. Realbiz360.com is a Picture Path partner enabling automatic uploads to Realtor.com as well as other leading real estate search portals. For more information, visit www.realbiz360.com

About National Institute of Webographers, LLC

Since 2004, The National Institute of Webographers, LLC has specialized in the education, assessment and certification of web-based technologies known as Webography, an online business strategy designed for real estate professionals. The organization's interactive courses allow students to learn - at their own pace - the elements necessary for every agent's toolbox in order to properly create an effective web presence to meet and exceed their client's expectations. Upon earning the REAL ESTATE WEBGRAPHER™ certification, real estate professionals become committed to further embracing, accepting and adopting technology for themselves as well as their clients. Real estate technology training for the REAL ESTATE WEBGRAPHER™ certification includes: Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and finally, the Learning Laboratory™ – a universal demo account for candidates to access an array of showcased technologies. For more information on The National Institute of Webographers, please visit www.webographers.com.

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