

PR Contact:

Scott Lau

V.P. Marketing

National Institute of Webographers, LLC

ScottLau@Webographers.com

888.877.0159, ext 86

REAL ESTATE WEBGRAPHER™ Certification Welcomes New Technology Sponsors and Affiliates

Avondale, AZ (November 13, 2007) — The National Institute of Webographers (NIW), owner of the REAL ESTATE WEBGRAPHER™ (REW™) at www.webographers.com, has expanded partnership and affiliate opportunities. Two programs have been launched to offer (1) exposure to real estate technology providers and (2) an affiliate program to entities looking to expand their educational offerings.

1. Technology Partners (Sponsors)

The training experience for the REW certification not only discusses emerging technologies such as mobile technologies, agent websites, online tours, etc. but also highlights technology companies, who are best-of-breed and compliment the technology awareness curriculum.

“Showcase of real estate technology providers allows REW Candidates to get their full 5-senses around the value-proposition of available technologies that comprise a comprehensive, real estate web presence”, said Marc Grayson, President and Founder of the National Institute of Webographers, LLC.

Technology partners/sponsors enjoy benefits such as (1) an interactive, multi-media presentation of their technology, (2) showcase of their technology in real world scenarios through demonstration accounts reserved for REW candidates, (3) an optional guided activity for candidates to fully experience the “bells & whistles” of their technology, and (4) where applicable, mention of their technology in REW™ core course materials.

Visit <http://www.webographers.com/partnering/technology.php> for list of partnership / sponsorship opportunities.

2. REW™ Affiliates

Real estate schools, brokers, educational providers, trainers, coaches and other affiliates who share the vision of educating RE professionals in emerging technologies, can join the REW Affiliate Program. Becoming an REW™ Affiliate costs nothing and can be accomplished by simply signing up through NIW’s online affiliate system. Registered affiliates are provided with access to REW™ marketing, print and web materials, and generous commission opportunities all accessible via the REW Affiliate dashboard.

“Our affiliate program provides schools, brokers and other educational entities the opportunity to add a well-respected certification to their service offerings all in one day”, said Marc Grayson. “Our affiliates have access to presentations, sample web pages, sample email blasts, pdf brochures; all to establish the REW Certification as an in-house technology certification where we do all the proctoring!”



For more information about REW™ Affiliates, please visit <http://www.webographers.com/partnering/affiliates.php>.

About National Institute of Webographers, LLC

Since 2004, The National Institute of Webographers, LLC has specialized in the education, training, assessment and certification of web-based technologies for the Real Estate industry.

The REAL ESTATE WEBOGRAPHER™ Certification (REW™) provides consumer-facing solutions, education and training through a series of interactive online courses. Certification, online modules for Agents and Assistants include Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and the Learning Laboratory™, where Certificants can access an array of showcased technologies for hands on learning. Available 24/7/365, these courses provide the opportunity for working professionals to learn at their own pace while enhancing the skill sets necessary to compete and excel with today's web savvy consumers. REW™ professionals provide consumers with a positive and profitable Real Estate experience.

For more information on The National Institute of Webographers, please visit www.webographers.com or contact Scott Lau ScottLau@Webographers.com.

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National Institute of Webographers, LLC
10030 W. McDowell Rd
Suite 150-490
Avondale, AZ 85323

REAL ESTATE WEBOGRAPHER™
888.877.0159

www.Webographers.com