

RealBiz360 and National Institute of Webographers announce RealBiz360 as the official “Virtual Tour” Sponsor in the REAL ESTATE WEBOGRAPHER™ certification.

The National Institute of Webographers (www.Webographers.com) has awarded RealBiz360 and its virtual tour marketing system, corporate sponsorship of the “virtual tour” competency within the REAL ESTATE WEBOGRAPHER™ certification. As the leader in technology-awareness training, assessment and certification for real estate professionals, the National Institute of Webographers looks to showcase exemplary products to best promote technology awareness and adoption by real estate professionals.

Virtual tours have been highlighted as one of the most powerful listing and marketing resources in the real estate market. Home buyers clearly recognize the value of virtual tours, for example the “Virtual Tours First” display option is clicked more than 120,000 times each day on REALTOR.com.¹ At Webographers.com as part of the Virtual Tour course, candidates are offered the experience of creating their own virtual tour using the RealBiz360 TourBuilder application, built from iseemedia’s Photovista® and hailed as the industry leader in virtual tour creation for nearly a decade; continuously recommended to beginners in virtual tour creation.²

“We are excited to showcase RealBiz360 virtual tour marketing system to the candidates of the REAL ESTATE WEBOGRAPHER™ certification. RealBiz360 stands as a today's definitive solution, with capabilities in slideshow tours, 180° and 360° panorama tours, to full 360° by 360° virtual tours; an all-inclusive solution for real estate professionals looking to self-serve their virtual tour needs well-after certification” said Marc Grayson, president of the National Institute of Webographers.

“As the technology platform partner with RealBiz360, iseemedia continues to lead the industry with its ability to deliver the best VT creation tools and the only rich-media virtual tour streaming technology available – ensuring the highest quality images are delivered to any device, any where at any time,” commented Anthony DeCristofaro, CEO of iseemedia Inc.

About High-Definition Virtual Tour™ Technology

Tours created on the RealBiz360.com portal utilize iseemedia's market-leading virtual tour software and rich media delivery solutions, PhotoVista™TourBuilder and ImageServer 5XE, which are designed to take full advantage of today's higher resolution, multi-mega-pixel digital cameras and new generation of VR photographic equipment that capture greater detail. iseemedia's patented streaming technology enables a potential home buyer to zoom into an image on demand to see details captured by these new cameras. The technology serves up images in higher resolution irrespective of the requester, so users can see the detailed quality of High Definition Virtual Tours and other images equally whether from a desktop or a mobile device.

About National Institute of Webographers, LLC

Since 2004, The National Institute of Webographers, LLC has specialized in the education, assessment and certification of web-based technologies known as Webography, an online business strategy designed for real estate professionals. The organization’s interactive courses allow students to learn - at their own pace - the elements necessary for every agent’s toolbox in order to properly create an effective web presence to meet and exceed their client’s expectations. Upon earning the REAL ESTATE WEBOGRAPHER™ certification, real estate professionals become committed to further embracing, accepting and adopting technology for themselves as well as their clients. Real estate technology training for the REAL ESTATE WEBOGRAPHER™ certification includes: Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and finally, the Learning Laboratory™ – a universal demo account for candidates to access an array of showcased technologies. For more information, please contact Scott Lau on 888.877.0159, ext 86 or by email at ScottLau@Webographers.com.

¹ Source: Homestore Inc.

² Photovista® is a registered trademark of iseemedia Inc.

About RealBiz360 LLC

RealBiz360, LLC is a privately held company. RealBiz360.com, a PicturePath Partner, is the first self-serve model for Real Estate Professionals that combines both a Website Builder and High Definition Virtual Tour Solution and Mobile Virtual Tours. This online solution includes the easy-to-use RealBiz360 Photovista TourBuilder software, WebCreator and the soon to be released RealBiz360 Mobile. All of these applications enable Real Estate agents to quickly and easily create and manage a professional online marketing presence. RealBiz360 technology is powered by iseemedia – the market leader and innovator in dynamic imaging and Virtual Tour software for Real Estate. For more information, please contact Philip Bliss on 416-504-7228 extension 200 or 1.888.REALBIZ (732-5249) ext. 81 or by email at philb@realbiz360.com.

About iseemedia Inc

iseemedia (TSX-V: IEE) is a software company focused on the development of advanced, rich content adaptation and delivery solutions for Web and wireless applications. The Company's iseemobility 5MXE software platform enables the creation, adaptation, transcoding, management and secure delivery of rich images, including streaming media, or large documents, to any device, anytime, anywhere. iseemedia is focused the growing demand for a scalable solution that addresses the "create once, publish to many" paradigm. The Company has a strong global patent portfolio of 39 issued and pending wireless and imaging patents. For more information, please visit www.iseemedia.com.